

JESSICA Bair

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EDUCATION

The Art Institute of Portland
Associate of Applied Arts in Graphic Design
March, 2008

SKILLS

Proficiencies:

Illustrator
Photoshop
InDesign
QuarkXPress
Dreamweaver
HTML
CSS
WordPress

Familiarities:

JavaScript
Flash
PHP
jQuery
XML

EXPERIENCE

Via Training (a division of General Physics Worldwide)

Interactive Designer 10/2009 - Present.

Design courses for an e-learning company who creates training courses for products and devices. Clients include Microsoft, Sony, Comcast, and Nike. Skills used include primarily Graphic Design, with additional support to the web development department.

Liquid Development, L.L.C.

Artist, Designer, 2008-Present

Conceptualize original interfaces and graphics for a new and unique platform. Ideas are focused on three dimensional space and multiple view points.

Gothic Beauty Magazine

Office, Promotions, Customer Service, Graphic Design, 2003-2005

Designed various collateral from postcards and stickers to t-shirts. Controlled the street team for USA and Canada.

Tower Records & Video

Visual Merchandiser, 1999 - 2001:

Designed visual displays for Tower Records. Constructed retail environments and responded directly to record labels.

Oregon Live

Content Management/Graphics Intern, 1997-1999:

Graphic design, HTML web site maintenance for Senior Entertainment Producer, Art Director, and Graphics Producer. <http://www.oregonlive.com>

CLIENTS

Gestalt Therapy Institute of Los Angeles (www.gtila.org)

Web Development

Took original web site design and recreated it, implementing a content management system for the client to make future site updates.

Western Arts Alliance

Publication Design

Designed and created the complete layout and typography for the WAA Conference Guide.

Samuel J. Higdon, D.D.S. (tmjoregon.com)

Web Site Design, Graphic Design

Created web site for an established medical practice. Customized site to work with content management system for owner to update. Implemented Flash content.

The Changing Room Magazine (tcrmagazine.com)

E-Commerce, Production, Graphic Design

Implemented E-Commerce subscription ordering system and content management system. Performed updates to Flash content. Developed new layout for advertising.

Sassafied.com

Web Design, Graphic Design, E-Commerce

Created original web site design for custom baby accessories. E-commerce and content management functionality to be updated by client.

Drawbridge Seminars

Brand identity, graphic design for print, web site design.

Naturalyards

Brand identity, graphic design, web site design. Created customized JQuery tabs for catalog.

Gothic Beauty Magazine Advertisements

Designed a variety of custom magazine advertisements. Also assisted ad clients with brand identity development, promotional materials and web site work.

The 15th Annual Champagne Ball

Developed graphics and layout for The Portland Hilton's New Year's Eve Ball web site.

Blue Sky Wellness Studio

Logo development, brand identity and promotional design.

Bridgit Beasley, Licensed Acupuncturist

Web site design and printed collateral.

Nothing But Coffee

Logo design showcased on coffee bags, mugs, and other merchandise.

Tosoh Quartz Group

Created and maintained all aspects of web sites. Trained personnel in HTML, graphic design and web site development.